## B.Com. (Accounting and Finance) Programme Under Choice Based Credit, Grading and Semester System

#### T.Y.B.Com. (Accounting and Finance)

#### (To be implemented from Academic Year 2018-2019)

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)	eiile i	1	Elective Courses (EC)	
1,2,3 &4	*Any four courses from the following list of the courses	12	1,2,3 &4	**Any four courses from the following list of the courses	12
2	Core Courses (CC)	A NORT	2	Core Courses (CC)	
5	Financial Accounting - V	04	5	Financial Accounting - VII	04
6	Financial Accounting - VI	04	6	Project Work-II	04
S	Total Credits			Total Credits	20

 Note: Project work is considered as a special course involving application of knowledge in solving/analyzing/exploring a real life situation/ difficult problem. Project work would be of 04 credits each. A project work may be undertaken in any area of Elective Courses/ Study Area

*List of Elective Courses for Semester V (Any Four)		**List of Elective Courses for Semester VI (Any Four)	
01	Cost Accounting - III	01	Cost Accounting - IV
02	Financial Management - II	02	Financial Management - III
03	Taxation - IV (Indirect Taxes - II)	03	Taxation - V (Indirect Taxes- III)
04	International Finance	04	Security Analysis and Portfolio Management
05	Financial Analysis and Business Valuation	05	Management Control Systems
06	Management -II (Management Applications)	06	Economics Paper – III (Indian Economy)
Not	e: Course selected in Semester V will continu	ue in S	Semester VI



# Aniversity of Mumbai



## B.Com. (Accounting and Finance) Programme Guidelines for Project Work at Third Year Semester VI

## Under Choice Based Credit, Grading and Semester System

(To be implemented from Academic Year 2018-2019)



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## Introduction

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

- There are two modes of preparation of project work
  - 1. Project work based on research methodology in the study area
  - 2. Project work based on internship in the study area

## **Guidelines for preparation of Project Work**

## 1. General guidelines for preparation of project work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space : 1.5-for content and 1-for in table work
  - Paper Size: A4
  - Margin : in Left-1.5, Up-Down-Right-1
  - The Project Report shall be bounded.
  - The project report should be 80 to 100 pages



## Structure to be followed to maintain the uniformity in formulation and presentation of Project Work (Model Structure of the Project Work)

#### Chapter No. 1: Introduction

In this chapter Selection and relevance of the problem, historical background of the problem, brief profile of the study area, definition/s of related aspects, characteristics, different concepts pertaining to the problem etc can be incorporated by the learner.

#### Chapter No. 2: Research Methodology

This chapter will include Objectives, Hypothesis, Scope of the study, limitations of the study, significance of the study, Selection of the problem, Sample size, Data collection, Tabulation of data, Techniques and tools to be used, etc can be incorporated by the learner.

#### Chapter No. 3: Literature Review

This chapter will provide information about studies done on the respective issue. This would specify how the study undertaken is relevant and contribute for value addition in information/ knowledge/ application of study area which ultimately helps the learner to undertake further study on same issue.

## Chapter No. 4: Data Analysis, Interpretation and Presentation

This chapter is the core part of the study. The analysis pertaining to collected data will be done by the learner. The application of selected tools or techniques will be used to arrive at findings. In this, table of information's, presentation of graphs etc. can be provided with interpretation by the learner.

#### Chapter No. 5: Conclusions and Suggestions

In this chapter of project work, findings of work will be covered and suggestion will be enlisted to validate the objectives and hypotheses.

is can be added. Note: If reguired more chapters of data analy Jantuhul Bibliography abernath (W Appendix ane DL Ph

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## 2. Guidelines for Internship based project work

- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organisation/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
  - Executive Summary:

A bird's eye view of your entire presentation has to be precisely offered under this category.

Introduction on the Company:

A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.

Statement and Objectives:

The mission and vision of the organization need to be stated enshrining its broad strategies.

Your Role in the Organisation during the internship:

The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.

Challenges:

The challenges confronted while churning out theoretical knowledge into practical world.

Conclusion:

A brief overview of your experience and suggestions to bridge the gap between theory and practice.

- The project report based on internship shall be prepared as per the broad guidelines given below:
  - Font type: Times New Roman
  - Font size: 12-For content, 14-for Title
  - Line Space : 1.5-for content and 1-for in table work
  - Paper Size: A4
  - · Margin : in Left-1.5, Up-Down Kight-1
  - The Project Report shall be founded phata
  - The project report should be than by has

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#### PROJECT REPORT

#### ON

## **"STUDY OF PORTFOLIO MANAGEMENT"**

A Project Submitted to

## University of Mumbai for Partial Completion of the Degree of

## Bachelor of Commerce (Accounting and Finance)

**Under the Faculty of Commerce** 

BY

#### **KIRAN SUBHASH JADHAV**

UNDER THE GUIDANCE OF

ASST. PROF. VISHAL SHINGARE



## S. I. C. E. S. DEGREE COLLEGE OF ARTS, SCIENCE AND COMMERCE,

AMBERNATH (WEST) - 421505

April 2024

#### Certificate

This is to certify that Mr. KIRAN SUBHASH JADHAV has worked and duly completed his Project Work for the degree of Bachelor of Commerce under the Faculty of Commerce in the subject of Accounting and Finance and his project is entitled, "STUDY OF PORTPOLIO MANAGEMENT "under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is his own work and facts reported by his personal findings and investigations.

Asst. Prof. Vishal Shingare (Project Guide)

Date of submission:



## **Declaration by Learner**

I the undersigned Mr. KIRAN SUBHASH JADHAV here by, declare that the work embodied in this project work titled "STUDY OF PORTPOLIO <u>MANAGEMENT</u>" forms my own contribution to the research work carried out under the guidance of Asst. Prof. Vishal Shingare is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MR .KIRAN SUBHASH JADHAV (Learner)

Certified by

ASST. PROF. VISHAL SHINGARE (Project Guide)

## "A STUDY ON EFFECTS OF INNOVATION THROUGH DIGITALISATION IN ACCOUNTING"



#### A Project Submitted to

#### University of Mumbai for Partial Completion of the Degree

of

#### **Bachelor of commerce (Accounting and Finance)**

Under the Faculty of Commerce

BY

#### MR.KAMLESH MADHARAM PATEL

#### **UNDER THE GUIDANCE OF**

#### **ASST. PROF. VISHAL SHINGARE**



## S. I. C. E. S. DEGREE COLLEGE OF ARTS, SCIENCE AND COMMERCE, AMBERNATH (WEST) – 421505

April 2024

#### **Certificate**

#### Declaration

This is to certify that Mr. KAMLESH MADHARAM PATEL has worked and duly completed his Project Work for the degree of Bachelor of Accounting and Finance under the Faculty of Commerce in the subject of Finance and his project is entitled, "A STUDY ON EFFECTS OF INNOVATION THROUGH DIGITALISATION IN ACCOUNTING\_under my supervision.I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is his own work and facts reported by his personal findings and investigations.

Asst. Prof. VISHAL SHINGARE

04/04/2024 Date of submission:





#### **Declaration**

: undersigned Mr. KAMLESH MADHARAM PATEL here by, declare that the work odied in this project work titled"A STUDY ON EFFECTS OF VOTATIONTHROUGH DIGITALISATION IN ACCOUNTING" forms my own ribution to the research work carried out under the guidance of Asst. Prof. VISHAL NGARE is a result of my own research work and has not been previously submitted to other University for any other Degree to this or any other University. Wherever reference been made to previous works of others, it has been clearly indicated as such and included e bibliography.I, here by further declare that all information of this document has been ned and presented in accordance with academic rules and ethical conduct.

Mr. KAMLESH MADHARAM PATEL

ified by

T. PROF. VISHAL SHINGARE

#### **PROJECT REPORT**

ON

## "SOCIAL MEDIA MARKETING AND IT'S IMPACT ON

#### **CONSUMER**"



MUMBAI UNIVERSITY

A Project Submitted to University of Mumbai for Partial Completion of the Degree of Bachelor of Commerce (Accounting & Finance)

Under the Faculty of Commerce

BY

#### ATHARVA PRADEEP KADAM

**UNDER THE GUIDANCE** 

OF

Dr. UMA TANWAR



#### S. I. C. E. S. DEGREE COLLEGE OF ARTS, SCIENCE AND

COMMERCE, AMBERNATH (WEST) 421505

April 2024

#### **Certificate**

This is to certify that Mr. ATHARVA PRADEEP KADAM has worked and duly completed his/her Project Work for the degree of Bachelor of COMMERCE (ACCOUNTING AND FINANCE) under the Faculty of Commerce in the subject of Accounting / Finance and his/her project is entitled "SOCIAL MEDIA MARKETING AND IT'S IMPACT ON CONSUMER" under my

supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University.

It is her own work and facts reported by his/her personal findings and investigations.

Dr. UMA TANWAR (Project Guide)

04 | 04 | 20 24 Date of submission:



## **Declaration by Learner**

I the undersigned Mr. ATHARVA PRADEEP KADAM here by, declare that the work embodied in this project work titled "SOCIAL MEDIA MARKETING AND IT'S IMPACT ON CONSUMER" forms my own contribution to the research work out under the guidance of Dr. UMA TANWAR is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

> ATHARVA PRADEEP KADAM (Learner)

Certified by

Dr. UMA TANWAR (Project Guide)

#### "A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS IN AMBERNATH CITY"

NAMES AND DESCRIPTION

#### A PROJECT SUBMITTED TO



#### UNIVERSITY OF MUMBAI FOR PARTIAL COMPLETION OF THE

#### DEGREE OF

#### BACHELOR IN COMMERCE (ACCOUNTING AND FINANCE)

#### UNDER THE FACULTY OF COMMERCE

BY

Ms. YASMIN SAYEED SAYYAD

#### UNDER THE GUIDANCE OF ASST. PROF. GHANSHYAM LAKHANI

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#### S.I.C.E. SOCIETY'S

**DEGREE COLLEGE OF ARTS, SCIENCE & COMMERCE** 

JAMBHUL PHATA, CHIKHLOL AMBARNATH (WEST), THANE-421505 2023-2024

#### S.I.C.E. SOCIETY'S

#### **DEGREE COLLEGE OF ARTS, SCIENCE & COMMERCE**

#### JAMBHUL PHATA, CHIKHLOLI,

#### AMBARNATH (WEST), THANE-421505

#### Certificate

This is to certify that Ms. YASMIN SAYEED SAYYAD has worked and duly completed her/his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of FINANCIAL ACCOUNT and his project is entitled, "A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUND IN AMBERNATH CITY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her/his personal findings and investigations.

ASST. PROF. GHANSHYAM LAKHANI

Date of submission:

S.I.C.F. or standing of the st

#### ACARCOLEDGMENT

#### **DECLARATION BY LEARNER**

I the undersigned Ms. YASMIN SAYEED SAYYAD here by, declare that the work embodied in this project work titled "A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUND IN AMBERNATH CITY", forms my own contribution to the research work carried out under the guidance of ASST.PROF.GHANSHYAM LAKHANI is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography. I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

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Ms. YASMIN SAYEED SAYYAD

Certified by

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## ASST.PROF. GHANSHYAM LAKHANI