

Bachelor of Management Studies (BMS) Programme

Under Choice Based Credit, Grading and Semester System

TYBMS

(To be implemented from Academic Year- 2018-2019)

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	Elective Courses (EC)		1	Elective Courses (EC)	
1,2,3 & 4	*Any four courses from the following list of the courses	12	1,2,3 & 4	**Any four courses from the following list of the courses	12
2	Core Course (CC)		2	Core Course (CC)	
5	Logistics & Supply Chain Management	04	5	Operation Research	04
3	Ability Enhancement Course (AEC)		3	Ability Enhancement Course (AEC)	
6	Corporate Communication & Public Relations	04	6	Project Work	04
Total Credits		20	Total Credits		20

✓ **Note:** Project work is considered as a special course involving application of knowledge in solving/analysing/exploring a real life situation/ difficult problem. Project work would be of 04 credits. A project work may be undertaken in any area of Elective Courses/ study area selected

*List of group of Elective Courses(EC) for Semester V (Any Four)		** List of group of Elective Courses(EC) for Semester VI (Any Four)	
Group A: Finance Electives			
1	Investment Analysis & Portfolio Management	1	International Finance
2	Commodity & Derivatives Market	2	Innovative Financial Services
3	Wealth Management	3	Project Management
4	Financial Accounting	4	Strategic Financial Management
5	Risk Management	5	Financing Rural Development
6	Direct Taxes	6	Indirect Taxes
Group B: Marketing Electives			
1	Services Marketing	1	Brand Management
2	E-Commerce & Digital Marketing	2	Retail Management
3	Sales & Distribution Management	3	International Marketing
4	Customer Relationship Management	4	Media Planning & Management
5	Industrial Marketing	5	Sports Marketing
6	Strategic Marketing Management	6	Marketing of Non Profit Organisation
Group C: Human Resource Electives			
1	Finance for HR Professionals & Compensation Management	1	HRM in Global Perspective
2	Strategic Human Resource Management & HR Policies	2	Organisational Development
3	Performance Management & Career Planning	3	HRM in Service Sector Management
4	Industrial Relations	4	Workforce Diversity
5	Talent & Competency Management	5	Human Resource Accounting & Audit
6	Stress Management	6	Antillean Ethos in Management
Note: Group selected in Semester III will continue in Semester V & Semester VI			

University of Mumbai



**Bachelor of Management Studies
Programme
Guidelines for Project Work
at
Third Year
Semester VI**

**Under Choice Based Credit, Grading and
Semester System**

(To be implemented from Academic Year 2018-2019)

Board of Studies in Business Management



Introduction

Inclusion of project work in the course curriculum of the Bachelor of Management Studies programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.

- There are two modes of preparation of project work
 1. Project work based on research methodology in the study area
 2. Project work based on internship in the study area

Guidelines for preparation of Project Work

1. General guidelines for preparation of project work based on Research Methodology

- The project topic may be undertaken in any area of Elective Courses.
- Each of the learner has to undertake a Project individually under the supervision of a teacher-guide.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned.
- University/college shall allot a guiding teacher for guidance to the students based on her / his specialization.
- The project report shall be prepared as per the broad guidelines given below:
 - Font type: Times New Roman
 - Font size: 12-For content, 14-for Title
 - Line Space : 1.5-for content and 1-for in table work
 - Paper Size: A4
 - Margin : in Left-1.5, Up-Down-Right-1
 - The Project Report shall be bounded.
 - The project report should be 80 to 100 pages



Structure to be followed to maintain the uniformity in formulation and presentation of Project Work

(Model Structure of the Project Work)

- **Chapter No. 1: Introduction**

In this chapter Selection and relevance of the problem, historical background of the problem, brief profile of the study area, definition/s of related aspects, characteristics, different concepts pertaining to the problem etc can be incorporated by the learner.

- **Chapter No. 2: Research Methodology**

This chapter will include Objectives, Hypothesis, Scope of the study, limitations of the study, significance of the study, Selection of the problem, Sample size, Data collection, Tabulation of data, Techniques and tools to be used, etc can be incorporated by the learner.

- **Chapter No. 3: Literature Review**

This chapter will provide information about studies done on the respective issue. This would specify how the study undertaken is relevant and contribute for value addition in information/ knowledge/ application of study area which ultimately helps the learner to undertake further study on same issue.

- **Chapter No. 4: Data Analysis, Interpretation and Presentation**

This chapter is the core part of the study. The analysis pertaining to collected data will be done by the learner. The application of selected tools or techniques will be used to arrive at findings. In this, table of information's, presentation of graphs etc. can be provided with interpretation by the learner.

- **Chapter No. 5: Conclusions and Suggestions**

In this chapter of project work, findings of work will be covered and suggestion will be enlisted to validate the objectives and hypotheses.

Note: If required more chapters of data analysis can be added.

- **Bibliography**
- **Appendix**



2. Guidelines for Internship based project work

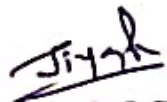
- Minimum 20 days/ 100 hours of Internship with an Organisation/ NGO/ Charitable Organisation/ Private firm.
- The theme of the internship should be based on any study area of the elective courses
- Experience Certificate is Mandatory
- A project report has to be brief in content and must include the following aspects:
 - **Executive Summary:**
A bird's eye view of your entire presentation has to be precisely offered under this category.
 - **Introduction on the Company:**
A Concise representation of company/ organization defining its scope, products/ services and its SWOT analysis.
 - **Statement and Objectives:**
The mission and vision of the organization need to be stated enshrining its broad strategies.
 - **Your Role in the Organisation during the internship:**
The key aspects handled, the department under which you were deployed and brief summary report duly acknowledged by the reporting head.
 - **Challenges:**
The challenges confronted while churning out theoretical knowledge into practical world.
 - **Conclusion:**
A brief overview of your experience and suggestions to bridge the gap between theory and practice.
- The project report based on internship shall be prepared as per the broad guidelines given below:
 - Font type: Times New Roman
 - Font size: 12-For content, 14-for Title
 - Line Space : 1.5-for content and 1-for in table work
 - Paper Size: A4
 - Margin : in Left-1.5, Up-Down-1
 - The Project Report shall be submitted in minimum 50 pages
 - The project report should be



Certificate

This is to certify that **Mr. PRATIK BABAN GHORPADE** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "**A STUDY ON CHALLENGES AND OPPORTUNITIES FACED BY RBI MONETARY**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is his own work and facts reported by his personal findings and investigations.


Asst. Prof. JIYA ROCHIRAMANI
(Project Guide)

Date of submission: 06/04/2024



Declaration by Learner

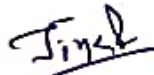
I the undersigned Mr. PRATIK BABAN GHORPADE here by, declare that the work embodied in this project work titled "A STUDY ON CHALLENGES AND OPPORTUNITIES FACED BY RBI MONETARY" forms my own contribution to the research work carried out under the guidance of Asst. Prof. JIYA ROCHIRAMANI is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University. Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Mr. PRATIK BABAN GHORPADE
(Learner)

Certified by



ASST. PROF. JIYA ROCHIRAMANI
(Project Guide)

ACKNOWLEDGEMENT

To list who all have helped me is difficult because they are so numerous and the depth is so enormous.

I would like to acknowledge the following as being idealistic channels and fresh dimensions in the completion of this project.

I take this opportunity to thank the **University of Mumbai** for giving me chance to do this project.

I would like to thank my **Principal, Dr. Swapna H. Samel** for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our **Coordinator, Dr. Uma Tanwar** for his moral support and guidance.

I would also like to express my sincere gratitude towards my project guide **Asst. Prof. Jiya Rochiramani** whose guidance and care made the project successful.

I would like to thank my **College Library**, for having provided various reference books and magazines related to my project

Lastly, I would like to thank each and every person who directly or indirectly helped me in the completion of the project especially my **Parents and Peers** who supported me throughout my project.

PROJECT REPORT
ON
“AWARENESS OF FIRE INSURANCE AMONG
THE SHOPKEEPERS”

A Project Submitted to
University of Mumbai for Partial Completion of the Degree of
Bachelor of Management Studies
Under the Faculty of Commerce

BY
SUSHIL RAMSUDHAR CHAUHAN

UNDER THE GUIDANCE OF
ASST. PROF. NEELAM JAISWAR



S. I. C. E. S. DEGREE COLLEGE OF ARTS, SCIENCE AND
COMMERCE, AMBERNATH (WEST) – 421505

April 2024

Certificate

This is to certify that **Mr. SUSHIL RAMSUDHAR CHAUHAN** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "**AWARENESS OF FIRE INSURANCE AMONG THE SHOPKEEPERS**"_ under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is his own work and facts reported by his personal findings and investigations.

Asst. Prof. Neelam Jaiswar
(Project Guide)

Date of submission: 05/04/2024



Declaration by Learner

I the undersigned **Mr. SUSHIL RAMSUDHAR CHAUHAN** here by, declare that the work embodied in this project work titled "**AWARENESS OF FIRE INSURANCE AMONG THE SHOPKEEPERS**" forms my own contribution to the research work carried out under the guidance of **Asst. Prof. Neelam Jaiswar** is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Mr. SUSHIL RAMSUDHAR CHAUHAN
(Learner)

Certified by



ASST. PROF. NEELAM JAISWAR
(Project Guide)

**PROJECT REPORT
ON
“A STUDY ON HISTORY OF BANKING”**

**A Project Submitted to
University of Mumbai for Partial Completion of the Degree of
Bachelor of Management Studies
Under the Faculty of Commerce**

BY

PARTH CHANDRASHEKHAR SAWANT

**UNDER THE GUIDANCE OF
ASST. PROF. JIYA R.**



**S. I. C. E. S. DEGREE COLLEGE OF ARTS, SCIENCE AND
COMMERCE, AMBERNATH (WEST) – 421505**

April 2024

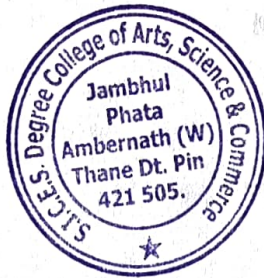
Declaration by Learner

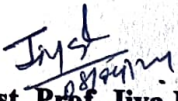
Certificate

This is to certify that **Mr. Parth Chandrashekhar Sawant** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "**A study on history of banking**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is his own work and facts reported by his personal findings and investigations.

Date of submission:




Asst. Prof. Jiya R.
(Project Guide)

Declaration by Learner

I the undersigned **Mr. Parth Chandrashekhar Sawant** here by, declare that the work embodied in this project work titled "**A study on history of banking**" forms my own contribution to the research work carried out under the guidance of **Asst. Prof. Jiya R.** is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

I would like to thank our Coordinator, **Dr. Uma Farwar** for his/her guidance.

I would like to express my sincere gratitude to **Mr. DANISH ARIF SHAIKH** (Learner) for his/her guidance and care made the project successful.

Certified by

I would like to thank my College Library, for having provided necessary resources related to my project.


ASST. PROF. JIYA R.
(Project Guide)

I would like to thank each and every person who directly or indirectly helped in the completion of the project especially my Parents and Teachers who supported me throughout my project.