



S.I.C.E.Society's

Degree College of Arts, Science & Commerce, Ambarnath

(W.)JambhulPhata, Chikhlohi, Ambarnath (W)-421505

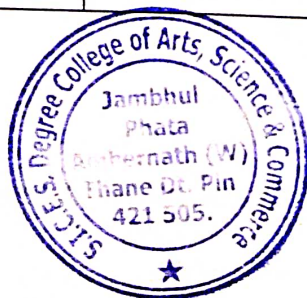
(Affiliated to University of Mumbai)

B.Com (Banking and Insurance)

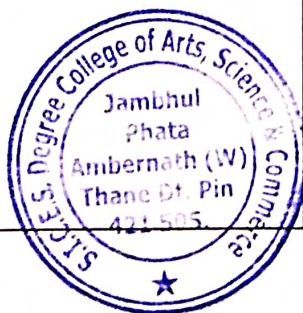
Program Specific Outcomes:

1. Students are made aware with new development and innovations in Banking and Insurance and Financial Sector.
2. In-depth knowledge of various features of Banking and Insurance which includes Financial Investment, Economics, Communication, Legal Parameters etc.
3. With help of BBI qualification, students can take up promising jobs in Banking and Insurance companies.
4. Students can also create a base to do a PG course in Banking and Insurance to achieve higher success in future.
5. Students are made self-sufficient to conduct their own transactions and investments in Banks and Insurance companies.

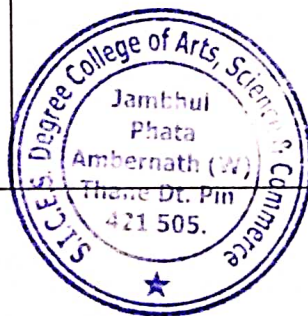
NAME OF PROGRAM	COURSE - SEMESTER	PAPER NAME/ SUBJECT NAME	COURSE OUTCOMES



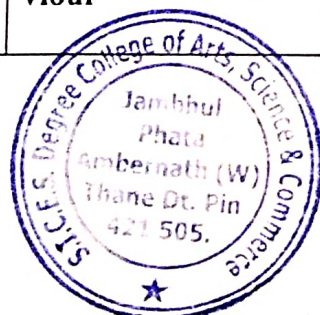
UG (BBI) : Semester I BACHELOR OF COMMERCE IN BANKING & INSURANCE	Environment and Management of Financial Services.	Subject provides to: <ul style="list-style-type: none"> • Deep understanding of Indian financial system, structures and kinds of financial services. • Study the significant and role of banking and insurance in mobilization of savings, investment and economic growth. • Study the risk associated with banking and insurance sectors and assets management system. • Help to understanding Prudential norms related to Banking and insurance sectors.
	Principles of Management	Subject provides to: <ul style="list-style-type: none"> • Enrich the management skills and knowledge among students with the help of traditional and modern theory of management. • Understanding of management function and process. • Study the organisational structures and importance in each level of management. • Learn leadership skills by studying Indian and international leader's quality and achievements in management field.
	Quantitative Methods – I	<ul style="list-style-type: none"> • To make the students learn data collection, representation and central tendency and application usage in industry. • To make the students understand usage of Measures of Dispersion, Probability theory. • To make students learn statistical techniques like Correlation and Regression. • To make students learn how are Index numbers used and basic fundamentals of insurance sector.



		Financial Accounting-I	Subject provides : <ul style="list-style-type: none"> • To have knowledge of basic accounting concept such as journal, ledger, subsidiary book, journal proper and bank reconciliation • To Imbibe knowledge on AS -6 (depreciation) and AS 10 (fixed assets) & AS-2 (Inventory Management) • To understand closing of accounts at the end of the year for sole trading concern and Partnership firms. • To Gain the knowledge of preparation of financial statements available for investor, creditors & Government. • Impart the knowledge of revenue recognition in accountancy under AS-9
		Business Communication-I	Subject provides to: <ul style="list-style-type: none"> • Deep understanding of Communication Skill and Business • Study the significant and role of Management Studies and Business skills and management system. • Help to understanding Prudential norms related to Business communication • Enrich the management skills and knowledge among students with the help of traditional and modern theory of management. • Understanding of management function and process.



		Foundation Course-I	<ul style="list-style-type: none"> • Creates understanding of multi-lingual, multi-religious, multi-cultural nature & political nature of Indian society. • Creates understanding of the Indian Constitution & the disparity in Indian society
		Business Economics-I	<ul style="list-style-type: none"> • Learner will analyse the basic concepts of business economics like opportunity cost principle, incremental and marginal concepts. • Learner will be able to understand the concepts of demand and supply and their analysis in business operations. • Learner will analyse and interpret the operations of markets under varying competitive conditions. • Learner will develop a pricing practices that prevails under different competitive market conditions.
	Semester II	Principles and Practices of Banking & Insurance	Subject provides to: <ul style="list-style-type: none"> • Study basic concept related to banking. • Enrich Knowledge related to Present Banking Scenario in India • Study the evaluation of Insurance in India and risk associated with Insurance sectors. • Study the claim settlement system in insurance sector and role of IRDA in the growth insurance sector.
		Organisational Behaviour	Subject provides to: <ul style="list-style-type: none"> • Study organisational behaviour concept, models, motivation



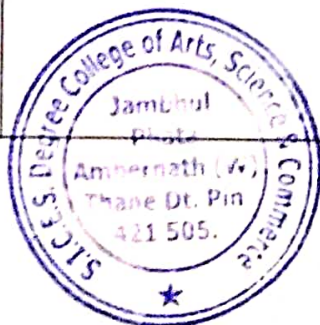
			<p>theories and techniques in banking and insurance industry.</p> <ul style="list-style-type: none"> • Learn IQ, EQ and SQ concept and Group dynamics • Develop soft and hard skills by understanding, how to cope with organisational culture and remove work conflicts for healthy environment of organisation. • Study the organisational development techniques and importance with example.
		Business law	<ul style="list-style-type: none"> • Students understand the importance of their act as a guideline as to what is accepted in society. • Without business law there would be conflict between social groups and communities. • Creating awareness about constitutional law is the foundation of all laws in a specific jurisdiction, principles of natural justice about rights and wrong rules and regulations. • Students understand law which is day to day application in any kind of Business and all the aspects of life.
		Quantitative Methods – II	<ul style="list-style-type: none"> • To make the students learn Testing of Hypothesis and application usage in Industry. • To make the students understand usage of Linear programming problem (LPP), Matrices and determinants. • To make students learn fundamental, mathematical concepts like ratio, proportion and percentage. • To make students understand



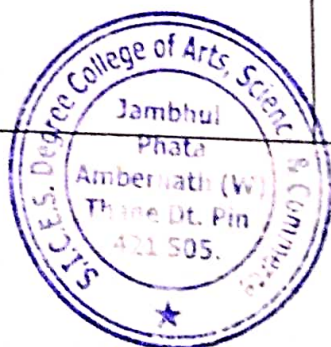
			Statistical applications in Investment management and Economic indicator.
		Financial Accounting-II	Subject provides : <ul style="list-style-type: none"> • It helps student to understand valuation of goodwill and Buyback of equity shares • To learn the terminology used & Accounting Treatment of Issue of Shares & Debentures, Redemption of Shares & Debentures . • Knowledge of Share valuation and methods to calculate share price as well as good will imparted among students • Understanding Procedure of Re-issue of shares and forfeiture of Shares
		Business Communication-II	Subject provides to: <ul style="list-style-type: none"> • Deep understanding of Communication Skill and Business Letters • Study the significant and role of Management Studies • Help to understanding Prudential norms related to Business letters • Enrich the management skills and knowledge among students with the help of traditional and modern theory of management. • Understanding of Business communication function and process.
		Foundation Course-II	<ul style="list-style-type: none"> • Students will understand the Indian society and the disparity that prevails. • Students will be sensitized and have a basic understanding of issues on human rights, the constitution and political processes. • Students will be inculcated with



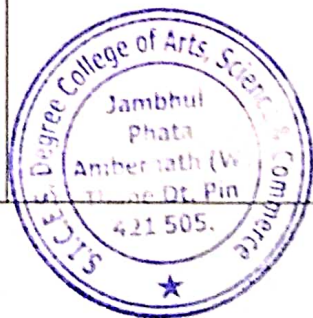
			knowledge about stress and conflict, and learn to deal with them.
	Semester III	Financial Management –I	Subject provides to: <ul style="list-style-type: none"> • Understand Concept of finance and sources of finance. • Study the goal setting technique and time value of money techniques. • Solve the practical problem related to capital budgeting. • Impart the knowledge of cost of capital and Capital structure.
		Information Technology in Banking & Insurance-I	Subject provides to: <ul style="list-style-type: none"> • Understand basic concept of Information technology and Electronic commerce. • Impart the knowledge of E-Banking in India. • Practical training session of latest Office Automation Software i.e. MS-Word and Ms-Excel. • Study the need and importance of cyber law and cyber security in banking and insurance sector in India.
		Foundation course - III (Banking Overview)	Subject provides to: <ul style="list-style-type: none"> • Enhance the knowledge of banking sectors in various areas of India. • Study the banking correspondence, Banking relationship with customer and banking ombudsmen in India. • Learn new banking technologies using in banking sectors. • Study contemporary developments in micro finance and Financial Inclusion.



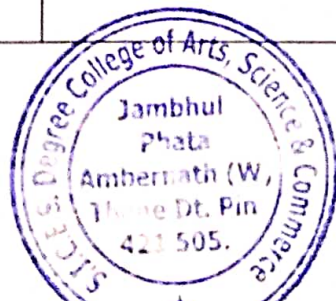
		Financial Market	<ul style="list-style-type: none"> • Describe the financial system of India. • Learner will know the participants in the financial markets. • Learner will understand the instruments of the money and bond markets. • Learner will understand the various derivative instruments.
		Management Accounting	<p>Subject provides :</p> <ul style="list-style-type: none"> • To impart basic management accounting knowledge as applicable to business • Importance of sources of capital and use of finance in business • Solve the practical problem related to working capital management • To provide the deep understanding of Ratio analysis and comparison method used in management accounting. • Objective of management accounting is to make them understand about use of statistical data and take a better and accurate decision while making an investment in company & help others.
		Direct Tax	<ul style="list-style-type: none"> • Familiarizes students to understand the tax structure in our country. • Provides practical knowledge which will be beneficial to the students in their life time. • Students know about computing tax liability of firm. • An aspect of tax liability is cleared.



		Organisational Behaviour	<ul style="list-style-type: none"> • Learner will analyze and compare different models used to explain individual behaviour in business organizations. • Learner will identify the processes used in developing communication and resolving conflicts and develops skills required in working groups. • Learner will understand the various dimension of organizational culture and its working mechanism. • Learner will illustrated with the practical application of organizational climate.
	Semester IV	Information Technology in Banking & Insurance-II	Subject provides to: <ul style="list-style-type: none"> • Study of various business models of E-Banking. • Impart the knowledge of Database Management System. • Practical training session of latest Office Automation Software i.e. Ms-PowerPoint and Internet Application. • Study the electronic payment and settlement system in India.
		Foundation course - IV (Insurance Overview)	Subject provides to: <ul style="list-style-type: none"> • Knowledge of Life insurance products with example of SBI and ICICI Product. • Understanding of General insurance product and role health Insurance present scenario. • Impart the knowledge of Home Insurance and motor Insurance in India among students. • Understanding the role of logistic management and Fire Insurance.



		Customer Relationship management	<ul style="list-style-type: none"> • Learner will understand the technique of retain costumer in the company • Implement various technological tools for data mining and also successful implementation of CRM in the Organizations • Design customer relationship management strategies by understanding customers' preferences for the long-term sustainability of the Organizations.
		Corporate and securities law	<ul style="list-style-type: none"> • To develop the skills of law refers rules and regulations that govern the way corporations operate. • Students understand how to regulate the internal affairs of the company. • To study about negotiable instrument and any form of ownership that can be tradable in market and protect their interests. • Create awareness about savings securities etc.
		Financial Management-II	Subject provides : <ul style="list-style-type: none"> • Understanding Working capital management and its components. • Knowledge and understanding the financial planning, Study of strategic financial Management. • Practical problem related to Receivable Management • To imbibe knowledge on Inventory Management, EOQ, Stock level and its Importance's.
		Cost Accounting	Subject provides : <ul style="list-style-type: none"> • To impart basic cost accounting



			<p>knowledge as applicable to banking and insurance with suitable illustrations</p> <ul style="list-style-type: none"> • Knowledge and understanding the concept and classification of cost Understanding and use of Standard costing Application of Marginal costing • Practical problem relates to Marginal Costing and Standard Costing • To Impart the knowledge of costing management tools for decision making process
		Business Economics-II	<ul style="list-style-type: none"> • Learner will get acquainted with the fundamental and modern theories of macro economies. • Learner will understand the concept of inflation and monetary policies. • Learner will understand the various constituents of fiscal policy.
	Semester V	International Banking & Finance	<p>Subject provides to:</p> <ul style="list-style-type: none"> • Understand fundamentals of International finance. • Study the International capital markets. • Enhance knowledge of Foreign Exchange Market. • Understand the risk management process and recent trends in international market.
		Research Methodology	<p>Subject provides to:</p> <ul style="list-style-type: none"> • Inculcate the research skills and analytical abilities among the students. • Study the type's research and data collection method. • Understand research



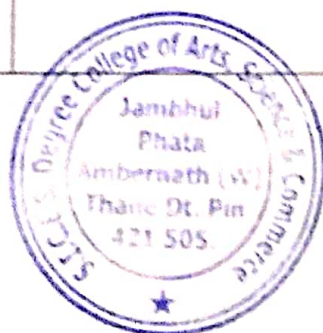
			<p>interpretation of data and testing of hypotheses using Statistical tools.</p> <ul style="list-style-type: none"> • Enhance the report writing skills of students.
		Financial Reporting & Analysis	<ul style="list-style-type: none"> • Learner will Read, understand, interpret and analyse general purpose financial reports of companies. • Learner will read, understand, interpret and analyse financial reports of Banks and Insurance companies • Demonstrate knowledge of accounting concepts and techniques; and make sound financial decisions in real world settings.
		Financial Services Management	<ul style="list-style-type: none"> • To create understanding about financial system in India. • To introduce various financial services such as merchant banking, securitization etc. • To understand the regulatory framework of various financial services
		Auditing-I	<p>Subject provides :</p> <ul style="list-style-type: none"> • Knowledge and understanding the concept of Auditing in the field of Banking and insurance. • Principles, role and objectives of Auditing for the benefits of society. • To inculcate the implication of concepts of auditing such as vouching verification. • To provide the deep understanding of procedures followed in connection with auditing.



		Strategic Management	<ul style="list-style-type: none"> • Learner will get exposure of various perspectives and concepts in the field of strategic management. • Learner would be enable to understand the principles of strategic formulation, implementation and control undertaken in organizations. • Learner will develop skills for various model of strategic implementation. • Learner will be devise with different strategic approaches to manage a business successfully in a global context.
	Semester VI	Human Resource Management in Banking & Insurance	Subject provides to: <ul style="list-style-type: none"> • Understand the framework of Human resource management in banking and insurance sector. • Study the HR Procurement. • Understand HR Planning, recruitment and selection process in banking and insurance sector. • Study the training and development process in management and compensation system in banking and insurance industry.
		Central Banking	Subject provides to: <ul style="list-style-type: none"> • Study an Overview of Central Banking. • Understand the framework of policy of RBI. • In-depth Knowledge regarding banking Regulation and Supervision. • Comparative study of RBI and other countries central banks. Cyber security to protect e-banking system.



		Auditing-II	<p>Subject provides :</p> <ul style="list-style-type: none"> • Inculcate the audit skills and analytical abilities among the students. • Study the appointment, Removal, remuneration of auditor in companies including Banking & Insurance companies. • Imbibe the knowledge of types of audits as per requirement by society. • Types of audit reports, computerised auditing Knowledge also builds among students.
		Security analysis & Portfolio Management	<ul style="list-style-type: none"> • The course will help the students in taking investment decisions and in future if they pursue higher studies in this field they can become Financial Advisors as well • Learner will understand the term, which are often confronted while reading the newspaper, magazine such as beta & capital assets pricing model for better correlation practical world. • Calculate & Analyse concept of risk & return associated with various investments avenues. • Understand various model & techniques of security portfolio analysis. • Understand short term & long term investments avenues • Learner will understand various models and techniques of security and portfolio analysis.
		Turnaround Management	<ul style="list-style-type: none"> • Learner will understand the concept of sick industries and methods to overcome industrial sickness.



			<ul style="list-style-type: none"> Learner will be illustrated with various types of business scenarios viz outsourcing, networking, franchising, free-lancing, self-financing and start-ups.
		Project Work In Banking & Insurance	<ul style="list-style-type: none"> To inculcate the element of research analysis and scientific temperament among learners. To create awareness among learners regarding methodology of formulation and preparation of the project work.

