

**University of Mumbai, Cluster No. - 41**

**Time Table          FH2020 Examinations**

**TYBMM SEM VI (REV 17)**

Days and Dates	Time	Paper
Saturday, October 3, 2020	2:30 p.m. to 03:30 p.m.	Advertising: Advertising and Marketing Research.
Saturday, October 3, 2020	2:30 p.m. to 03:30 p.m.	Journalism: Press Laws and Ethics.
Monday, October 5, 2020	2:30 p.m. to 03:30 p.m.	Advertising: Legal Environment and Advertising Ethics.
Monday, October 5, 2020	2:30 p.m. to 03:30 p.m.	Journalism: Broadcast Journalism.
Tuesday, October 6, 2020	2:30 p.m. to 03:30 p.m.	Advertising: Financial Management for Marketing and Advertising.
Tuesday, October 6, 2020	2:30 p.m. to 03:30 p.m.	Journalism: Business & Magazine Journalism (Combination of Niche-I& II).
Wednesday, October 7, 2020	2:30 p.m. to 03:30 p.m.	Advertising: Agency Management.
Wednesday, October 7, 2020	2:30 p.m. to 03:30 p.m.	Journalism: Issues of Global Media
Thursday, October 8, 2020	2:30 p.m. to 03:30 p.m.	Advertising: The Principles and Practice of Direct Marketing.
Thursday, October 8, 2020	2:30 p.m. to 03:30 p.m.	Journalism: News Media Management.
Friday, October 9, 2020	2:30 p.m. to 03:30 p.m.	Advertising: Contemporary Issues.
Friday, October 9, 2020	2:30 p.m. to 03:30 p.m.	Journalism: Contemporary Issues.
Saturday October 10, 2020	2:30 p.m. to 03:30 p.m.	Advertising: Digital Media
Saturday, October 10 2020	2:30 p.m. to 03:30 p.m.	Journalism: Digital Media

**Cluster No. 41:** Lead College Smt. CHM College - Ulhasnagar, Priti Academy College - Ulhasnagar, St.Paul College-Ulhasnagar, Vedanta College- Ulhasnagar, Kamala Devi College-Vithalwadi., Sahyog College- Ambernath, SICES College,- Ambernath, Model College - Kalyan, Seva Sadan College – Ulhasnagar, Saket College - Kalyan

**Principal**

**Smt. C.H.M. College**